

## **MEDIA RELEASE**

Friday, 16 March 2012

# **NATIONAL DAY OF ACTION AGAINST BULLYING AND VIOLENCE**

The Chair of the Standing Council on School Education and Early Childhood, the Hon. Dr. Elizabeth Constable MLA today announced the launch of the new [Bullying No Way!](#) website as part of the National Day of Action Against Bullying and Violence.

The National Day of Action is an annual event and is being held to raise community awareness of the impact of bullying in schools. The theme for 2012 is parents and families working with schools to take a stand together against bullying.

This important initiative was first endorsed by Australia's education Ministers in April 2010, with the inaugural National Day of Action Against Bullying and Violence held on Friday, 18 March 2011.

As part of the 2012 National Day of Action, Minister Constable also announced the launch of the new [Bullying No way!](#) website, which includes innovative new interactive applications such as a choose your own adventure game for students to learn how to deal with bullying and videos for parents and students.

"All Australian education jurisdictions are working together to address bullying in schools by developing strategies and programs for students, parents, teachers and the wider community and promoting these strategies on the [Bullying No way!](#) website", said Minister Constable.

"The aim of the national day is to showcase the positive work schools, students and governments are doing to combat bullying and violence, and encourage more schools to take up the challenge and implement their own local strategies to help address this important issue."

"School communities are working hard to make school environments safer, more supportive and respectful for all young people and adults - places where everyone is free from bullying, harassment, discrimination and violence."

"The new [Bullying No way!](#) website contains the latest information on bullying and violence and is a useful resource to support school communities in this important venture", said Minister Constable.

Also to be launched on the 2012 National Day is an iPhone app, which will allow students to access information about bullying, and what to do about it, instantly on their iPhones.

Schools throughout Australia are encouraged to raise community awareness of the importance of taking a stand against bullying and violence by encouraging students and teachers to wear orange and hold local activities.

Minister Constable encouraged all schools to invite parents and families to join in their activities to help raise community awareness of the issues of bullying and violence.

For more information on the National Day of Action Against Bullying and Violence and access to a range of resources visit the Bullying. No way! website: [www.bullyingnoway.gov.au](http://www.bullyingnoway.gov.au).

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